

## What makes our email marketing service unique?

While it's difficult to accurately compare every feature and capability across the email marketing spectrum, we *can* tell you a few reasons why our service stands out from the crowd. Here are five:

### ★ The interface

Our intuitive interface makes even the most sophisticated email-marketing features easy for *anyone* to use, saving you time and effort *and* allowing you to let non-technical staff members help you manage your lists, content and account.

### ★ The relationship

Whether you're just getting started or you have a question about a campaign or its results along the way, we stay involved to make sure you're getting the most out of your email marketing account.

### ★ The custom designs

Whether you're utilizing our professional design services or creating your own campaigns in house, we'll help you create and send great-looking campaigns every time. No pre-fabricated templates here, just professional designs created just for you.

### ★ The flexibility of it all

From signup screens and database fields to campaign templates and content, there's little about our service that can't be customized to suit your particular projects and process. All you have to do is ask and there's a good chance we'll say yes.

### ★ The price

Our startup and activity prices tend to be lower than that of most comparable services out there, particularly when you factor in our custom designs, extensive features and customer support.