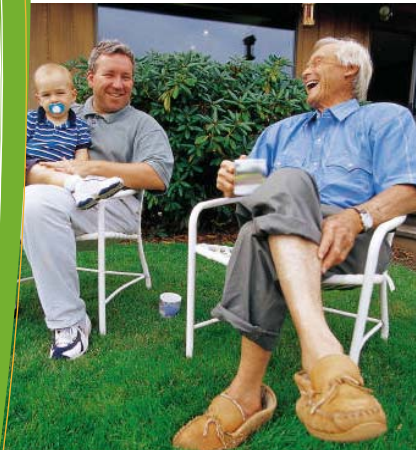




# Technology at Work for You

A picture really is worth a thousand words. Our high resolution still photographs and stunning 360° virtual tours are the perfect way for you to capture the qualities that make your care facility unique. It is likely that a large portion of your clientele would prefer touring their options for the next stage of their life without leaving the comfort of their current location. Our virtual tours and media marketing packages will showcase your dining facility, community rooms, residence rooms, and grounds in a way that is captivating and informative. Our tours are rounded out with detailed drop down text descriptions, local maps, stills, partial panoramas, and full 360° images.



## Flexible solutions for your marketing

Web sites  
with a virtual  
tour receive  
50% more  
views!

With more consumers researching online it only makes sense to advertise on the Internet. In today's market approximately 60% of your marketing dollars should be spent optimizing your web presence. Traditional print advertising does not allow the consumer to interact or engage with your services. The cost of an online virtual tour is minimal with a shelf life of 365 days with WORLDWIDE penetration and 24 hour accessibility.

We have the staff, experience, and technological expertise to help you stay ahead and look your best in today's market. Our **POWERFUL MARKETING TOOLS** and **360° INTERACTIVE VIRTUAL TOURS** will put your facility in front of more potential residents than ever before. Our tours convey a true-to-life atmosphere on the internet. We offer a variety of virtual tour packages, with unsurpassed quality and client satisfaction. Let us tailor an internet marketing plan for you.

## Our Tours

- Are dynamic, innovative, engaging and user-friendly
- Are Customer centric
- Give a new perspective and experience
- Help you stand out from your competition
- Are custom branded with your company logo
- Include still, panoramas and full 360° images
- Are hi-definition, full screen
- Support royalty free voiceovers and music
- Have on-demand and weekly traffic reports
- Include detailed mapping and satellite features
- Are SEO powered and linked to GOOGLE
- Are email enabled for easy online sharing
- Maximize your audience
- Increase your visibility



# Interactive Media Is:

## Cost Effective for You

Virtual tours are minimally priced and have a longer shelf life than traditional, expensive advertising. The originals are yours to keep and use for future marketing.

## Convenient for Consumer

Accessible 24 hours a day, worldwide.

## Detailed with a Wide Perspective

Interactive media provides the perfect pairing between close detailed photographs and a wide 360° perspective.

## Motivating & Engaging

The Internet easily reaches the broadest audience possible. Our virtual tours capture and engage potential clients. It is proven that virtual tours increase business.

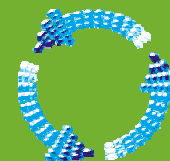
## Simply Stunning

Our interactive media is polished, colorful & captivating.

Visit [LookInside360.com](http://LookInside360.com) to see first-hand the power of virtual tours. Then contact us to schedule your facility!

**Award Web Services, LLC**

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360° Virtual Tours  
for Care Facilities

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