

Domain Registrations

Domain Transfers, Domain Management, Domain Renewals, Domain Forwarding & Parking

Hosting

Monthly service fee (for website and e-mail space) paid as 'rent' on Award Web Services' dedicated Web server. E-mail forwarding available. Web-based e-mail included.

Website Development

- Professional and Effective Design and Implementation
- Custom Website Design and Redesigns
- 24/7 Access to your web traffic via Google Analytics code
- We submit your website address to DMOZ
(DMOZ powers core directory services for the most popular portals and search engines, including [AOL Search](#), [Netscape Search](#), [Google](#), [Lycos](#), and [HotBot](#), and [hundreds of others](#).)

Email Marketing

Email Advertising Campaigns via Emma Email Marketing Service. We are an official reseller and "Emma Agency".

Ecommerce

- PayPal processing installation
- Custom shopping carts
- Gateway & merchant account integration

Graphic Design

Corporate Identity Design: Logo, Business cards, Brochures, Print Ads, Posters.
Static Ads, Animated GIF Banner Ads, Flash and Rich-media Ads

Search Engine Optimization (SEO)

HTML Meta-tags, ALT tags (alternate text for images), TITLE tags (for all text links)
Content improvement recommendations
Google Analytics code installation – website traffic reporting
Bing Verification code installation – Bing traffic and rankings

Research Analysis

- Review your existing website code, Quick Google ranking analysis - Ranking Report
- Competitor Comparison, Keyword Research Tool (by Google),
Google Maps (list your business contact info and coupon/offer if desired)

Execution and Development

- Content improvement recommendations, Update page Meta-tag tags, Optimize page using results from keyword research
- Additional Domain Name(s), Custom Built Landing Page(s), Site Map file (xml for search engines, robots)

Optimizing your website should be an ongoing process. The success of your website requires attention to analyze traffic and trends, rank monitoring, recommended monthly or better. A successful website also requires promotion in the brick-and-mortar world.

UpdateBuddy™ Content Management System (CMS)

Custom PHP Programming and Application Development

Social Media Optimization Consulting (SMO)